

**MACDONALD BURLINGTON HOTEL
BIRMINGHAM
21-22 NOVEMBER 2025**

EQUINE CONFERENCE 2025

A two-day, multidisciplinary equine conference. Designed for scientists, professionals and horse owners alike, this conference will cover the many aspects of equine science and practical horse

Uniting science with hands-on practice in horse care, this conference will delve into vital subjects such as nutrition, rehabilitation, behaviour, welfare, health, genetics, and horse/rider performance. Through a blend of scientific presentations and engaging workshops, we aspire to connect cutting-edge research with practical implementation for all participants.



SPONSORSHIP OPPORTUNITIES

Shaping the future of
ANIMAL SCIENCE

EQUINE CONFERENCE 2025

Sponsorship Options

What's Included?	GOLD £3k	SILVER £2k	BRONZE £1k	SESSION £500
Conference Registration Tickets	3	2	1	1
Exhibition Space: Includes: table & 2 chairs	✓	✓	✓	X
Keynote Speaker Intro: Sponsor may introduce a keynote/session speaker and provide a 5 minute presentation	✓	X	X	X
Company pull up banner at entrance of main conference rooms (provided by sponsor)	✓	X	X	X
Company pull up banner in foyer / registration area (provided by sponsor)	✓	✓	✓	✓
Social Media Announcements via BSAS channels	3	2	1	1
Company Logo profiled in 'Meet the Sponsor & Exhibitor Email' sent to all attendees	✓	✓	✓	✓
Company banner profiled on BSAS website event page + link to company webpage	✓	✓	X	X
Company logo shown on conference webpage	✓	✓	✓	✓
Company Logo recognition in general event promotion activities	✓	✓	✓	✓
Onsite Exposure: Logo profiled on auditorium welcome slides and during sessions	✓	✓	✓	✓

All prices are exclusive of VAT

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SPONSOR BRANDED

Coffee Station	£250
Refreshment Break	£275
Lunch	£350
Water Station	£150

Your logo included:

- Event webpage
- Conference newsletter
- Generic sponsor social media postings

BRANDED MERCHANDISE

Sponsorship covers branded merchandise (supplied by sponsor), extending beyond the suggestions below

Pens	£75
Bags	£200
Notebooks	£150
Lanyards	£100

Your logo included:

- Event webpage
- Conference newsletter
- Generic sponsor social media postings

*VAT will be added at applicable rate

**FOR MORE INFORMATION ABOUT SPONSORSHIP OR TO DISCUSS
A BESPOKE PACKAGE PLEASE CONTACT:**

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