

Shaping the future of **ANIMAL SCIENCE**









The British Society of Animal Science (BSAS) is the principle learned body supporting animal science in the UK and Ireland. We work to advance the sector, improve the understanding of all aspects of animal science and ensure research and knowledge transfer has a practical and beneficial application.



To lead the provision and communication of evidencebased scientific information that elucidates the central role of livestock in sustainable agri-food production systems, supporting human and planetary sustenance and health.



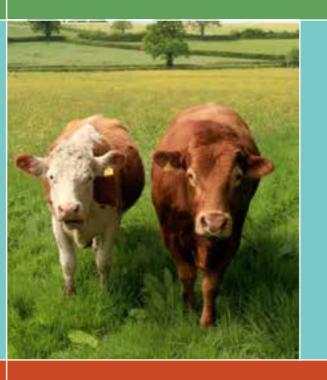
The British Society of Animal Science (BSAS), established in 1944, is a charity dedicated to supporting animal science in the UK and Ireland.

BSAS has an interest in science related to all animals with the Society's core focus being livestock science. We communicate, influence and engage interest in how sustainable livestock production systems can contribute to socio-economic and ecosystem outcomes.

Our diverse membership comprises all career stages and includes leading academics, government and industry professionals in all areas of animal science and related areas. This creates a dynamic and enthusiastic community dedicated to the betterment of the sector.

Our collaborative global networks strive to achieve strategic objectives to address climate change, global food security and One Health challenges. BSAS provides a dynamic platform that enables the dissemination of evidence-based research findings to show the role of livestock and other domesticated animals in high welfare and holistic sustainable agri-food systems.

PURPOSE



To deliver real impact and improvement in the sector, informing policy and championing scientific debate through leading the communication of factual scientific research.

BSAS collaborates nationally and globally, with the wider science, veterinary and agricultural sectors to deliver activities that support holistic and sustainable livestock systems, animal health and welfare; and the care of equine, companion and zoo animals.

Through our activities we support BSAS members' development so they can deliver positive impact throughout their careers.

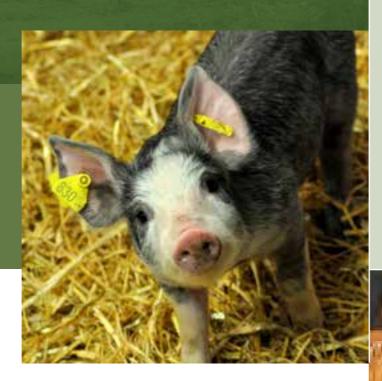
PRINCIPLES

To maintain a sustainable and financially sound organisation that upholds transparency and good governance, acting with integrity, objectivity, openness, inclusivity and dedication. An organisation that supports and values the perspectives of our members and partners whilst delivering highly valued tangible benefits to our membership.



STRATEGIC OVERVIEW

BSAS aims to stimulate interest and discussion with focus on food security, addressing climate change and wider ecosystem challenges related to livestock production by providing a platform for individuals and organisations that are committed to the advancement of sustainable livestock systems.







To then bring forward and disseminate evidence-based science and sector knowledge to champion and transform, through global collaboration and a multi-disciplinary One Health approach. Using this evidence-based knowledge, we aim to inform government policy and related decision-making activities.

We want to work and collaborate with all sectors in, and related to, animal science to encourage and ensure sharing of factual information to improve all animal health, care and welfare.

The Society encourages and supports the development of early career professionals in the field of animal science and associated areas helping them to develop, throughout their careers, into tomorrow's leaders.

We aim to be a society that is universally recognised and respected with an engaged membership encompassing academia, industry and public sectors within animal science and related fields.



KEY OBJECTIVE:

To grow, retain and support our membership by providing real value to all our members at all stages of their career or member category e.g., individual, corporate or global.

We will provide:

Tangible membership benefits, tailored to meet individual, corporate or global partner needs to include:

- Priority and discounted access to BSAS events
- Discounted publishing in animal journals
- Access to partner offers and discounts
- Opportunity to advance career via BSAS Accreditation Register
- CPD and training support
- Communication channels for sector news, recruitment and relevant information
- Global connections for collaboration with like-minded societies and organisations in the agricultural and veterinary sectors
- A platform for working together on sector initiatives and voice for evidence-based science together with knowledge dissemination

Dedicated support for our early career members to include:

- Awards that recognise individual achievement
- Podium to shape the future of animal science
- Early career events, webinars and training
- Student accreditation to support first-steps on career ladder and becoming registered animal scientists and technologists
- Freshers activity to create active and supportive undergraduate animal science fledgling communities





EVENTS AND PUBLICATIONS



To deliver a sustainable programme of topical, informative and fact-based events that meet the needs of members and the wider community. Supported by the publishing of high-quality papers in the animal family of journals.

We will deliver:

An international stage for sharing knowledge and evidence-based science to include:

- Annual conference and associated networking
- Early career symposiums to support and develop the next generation of animal scientists and technologists
- Focused and topical events
- A platform to foster holistic systems working towards healthy people and planet
- Webinars that both challenge and inform
- Opportunities for mutually beneficial sponsorship and awards
 - The Society's publications, the animal family of journals, by:
- Encouraging members and non-members to publish in animal or animal open space
- Promoting special journal editions and/or supplement opportunities
- Stimulating interest in publishing conference proceedings in animal science proceedings
- Providing writing skills, publishing papers and communicating factbased science training

SCIENTIFIC ENGAGEMENT



KEY OBJECTIVE:

Support and perpetuate the discussion and communication of evidence-based animal science, challenging as necessary the dissemination of non-factual information.

We will engage:

By providing evidence-based information to inform policy and government, connecting expertise as appropriate, including:

- Commenting on animal science and related editorial, challenging any inaccuracies or mis-conceptions
- Working with other societies and organisations to communicate holistic and one-system approaches

Support sector communications by:

- Communicating fact-based information about the advancement of sustainable livestock production to animal science, agricultural, veterinary and wider audiences
- Sharing member, project and partner news, achievements and information
- Developing and growing our media activities and digital platforms to become the 'go to' organisation to find animal science information



KEY OBJECTIVE:

To be a valued and sustainable organisation that has transparent accounting, delivers best practice and good governance, encompassing equality, diversity and inclusion

We aim to:

- Operate a focused, valued, viable, professionally managed society with transparent, full accountability to its members and stakeholders.
- Deliver the Society's charitable objectives, supporting the progression of animal science
- Develop and implement operational best practice to deliver value to members, partners and stakeholders
- Ensure effective financial management and monitoring resulting in a sustainable society

We will produce:

- Annual review reports to update members on Society activities and monitor progress against the strategic plan
- Annual accounts that are transparent and easy to understand

Operate to:

• Good governance via a Management, Policy and Procedure Manual reviewed and updated annually



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