



BSAS 2026: INDUSTRY & ACADEMIA SUPPORTING LIVESTOCK IN SUSTAINABLE FOOD SYSTEMS

SPONSORSHIP BROCHURE



Shaping the future of
ANIMAL SCIENCE



ABOUT BSAS

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The British Society of Animal Science (BSAS), established in 1944, is the principal learned body supporting animal science in the UK. We work to advance the sector, improve the understanding of all aspects of animal science and ensure research and knowledge transfer have a practical and beneficial application.

OUR VISION

To lead the provision and communication of evidence-based scientific information that elucidates the central role of livestock in sustainable agri-food production systems, supporting human and planetary sustenance and health.

OUR PURPOSE

To deliver real impact and improvement in the sector, informing policy and championing scientific debate through leading the communication of factual scientific research.

ANNUAL CONFERENCE

The BSAS Annual Conference is a flagship event that brings together scientists, industry professionals, policymakers, and students to discuss the latest advancements in animal science, agriculture, and sustainability. Featuring keynote speakers, research presentations, industry debates, and networking opportunities.

The BSAS 2026 theme is Animal Science: Industry & Academia supporting livestock in sustainable food systems, emphasising collaboration between research and industry to drive innovation in animal science and will cover a wide range of topics.

Be a part of this important discussion, support us in debating and addressing these important issues by sponsoring BSAS 2026!

WHY BSAS 2026 ?

SPONSORING BSAS 2026

- Meet potential business partners, generate new ideas, gather new knowledge and foster collaborations
- Speak directly to those working in academia, industry, public sector and agriculture
- Relate to and engage with an interested audience of near 400 animal scientists and technologists from around 23 countries
- Meet the press – engage with invited press to showcase your latest service, product or research project
- Demonstrate your company's role and leadership in the field of animal science
- Engage with early career researchers as well as those established in the sector

SPONSORSHIP PACKAGES

- A range of sponsorship and exhibitor
- Opportunity to tailor packages to meet your specific requirements
- Happy to discuss your ideas and suggestions for bespoke packages



BSAS 2025 SPONSORS



BSAS 2026 - quick view Sponsorship Options

What's Included?	GOLD £8.5k	SILVER £5.5k	SESSION £3k	EXHIBITOR £1.5K
Keynote Speaker Intro: Sponsor may invite/introduce a keynote/session speaker and provide a 5 minute presentation	✓	✓	✓	X
Exhibition Space: Includes: table and 2 chairs	✓	✓	✓	✓
Conference Registration Tickets	2	1	1	X
Conference Social, Reception and Gala Dinner	2	1	X	X
Company pull up banner in main conference room or registration area (provided by sponsor)	✓	✓	X	X
Dedicated focus for Press Article	1	X	X	X
Conference Newsletter Feature	2	1	1	X
Social Media Announcements via BSAS channels	3	2	1	X
Insert in e-delegate pack, logo included in conference proceedings and profiled in 'Meet the Sponsor and Exhibitor Email' sent to all attendees	✓	✓	✓	✓
Company banner profiled on BSAS website event page and link to company webpage	✓	✓	X	X
Company logo profiled on Sponsor Exhibitor page of conference website and on-site sponsor graphics	✓	✓	✓	✓
Company Logo recognition in general event promotion activities	✓	✓	✓	✓
Onsite Exposure: Logo profiled on auditorium welcome slides and during sessions	✓	✓	✓	✓

Further details and options....

All prices are exclusive of VAT

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ANIMAL SCIENCE

SPONSORSHIP & EXHIBITION PACKAGES

GOLD SPONSOR £8,500*

The package includes:

- Sponsorship of keynote session. Invite your own session speakers to fit conference theme and your key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site directional signage, session holding slides and at registration
- Premium exhibition space (to be agreed)
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference (artwork provided by sponsor)
- Logo in conference proceedings, which are published with all abstracts following the conference
- Dedicated focus for press article and conference newsletters pre and post conference
- Multiple social media posts and podcasts to support your messaging.
- Opportunity to show your company video on conference website and at key points during conference
- Two delegate conference passes (can be used for speaker or staff)
- Two social event evening tickets for Networking Social Event
- Two tickets to the Conference Dinner

(note: this sponsorship does not cover any invited speaker fees or expenses)

*VAT at applicable rate



SILVER SPONSOR £5,500*

The package includes:

- Sponsorship of a keynote session. Invite your own session speakers to fit conference theme and your key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site directional signage, session holding slides and at registration
- Exhibition space (to be agreed)
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference (artwork provided by sponsor)
- Logo in conference proceedings, which are published with all abstracts following the conference
- One conference delegate pass (can be used for speaker or staff) One social event evening ticket for Networking Social Event & One ticket to the Conference Dinner

(note: this sponsorship does not cover any invited speaker fees or expenses)

*VAT will be added at applicable rate

SESSION SPONSOR £3,000*

The package includes:

- Session sponsorship promoted mailshots/newsletters and conference social media. Feature in pre-conference newsletter with supporting social media pre-, during and post-conference
- Invite your own invited speaker to fit subject and key message delivery
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site signage and session holding slides
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference (artwork provided by sponsor)
- Logo in conference proceedings, which are published with all abstracts following the conference
- One conference pass (can be used for speaker or staff)

(note: this sponsorship does not cover any invited speaker fees or expenses)

*VAT will be added at applicable rate

EXHIBITION ONLY £1,500*

The package includes:

- One tabletop exhibition space (no larger than 1.5m x 1m)
- Your logo on the conference website as well as logo and link on the Sponsors page
- Your logo on on-site directional signage, session holding slides and at registration
- Exhibition space (to be agreed)
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference
- Logo in conference proceedings, which are published with all abstracts following the conference
- Mention in social media pre-, during and post-event and conference newsletter
- One conference delegate pass (can be split per day for different staff members each day)

CONFERENCE DINNER £3,500*

The package includes:

Exclusive sponsorship of the conference dinner and drinks reception.

- Your logo will be displayed on menu cards on all tables and looping on digital screens throughout the evening
- 2x pop-up banners on display at the conference dinner venue
- Table of 10 at the conference dinner
- Your logo on the conference website as well as logo and link on the Sponsors page
- Insert in e-delegate pack which is emailed out to all registered attendees ahead of the conference

CONFERENCE ENTERTAINMENT £2,500*

The package includes:

- Exclusive sponsorship of the conference entertainment
- Your logo displayed on looping digital screens throughout the evening
- 1 x pop-up banner on display at the conference dinner venue
- Table for four at the conference dinner
- Your logo on the website/sponsor page and insert into delegate booklet

*VAT at applicable rate



AWARDS £850*

Support those in their early career by sponsoring the BSAS Presidents or Industry Prize or align your brand with the Best Poster Award. Other Award sponsorship opportunities available



SPONSOR BRANDED

Coffee Station
Refreshment Break
Water Station
Delegate Quiz

£250
£375
£250
£500

Your logo included:

- website/sponsor page and insert into delegate booklet
- conference proceedings
- conference newsletter
- generic sponsor social media postings

*VAT will be added at applicable rate

FURTHER OPPORTUNITIES

Sponsors are invited to exclusively provide the following highly visible delegate items in kind. Items are available on a first come, first served basis. Products and branding (including BSAS 2026 branding) must be approved by BSAS 2026 organisers in advance. Please note, products should be as sustainable as possible. Costs subject to final specification and quantities.

If you have other ideas of delegate items you could provide, please let us know.



Delegate bags
£1500



Lanyards
£750



Notebooks
£1500



Pens
£500



Staff polo
shirts £600



Power Banks
£1500



Reusable coffee
cups £1250



Reusable water
bottles £1250

VAT will be added at the applicable rate

FOR MORE INFORMATION ABOUT SPONSORSHIP OR TO DISCUSS A BESPOKE PACKAGE PLEASE CONTACT:

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COMMUNICATIONS



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