

President's and Industry Prize Criteria & Presentation Guidelines

bsas
2025
8-10 APRIL | GALWAY, IRELAND



President's Prize

Presentation Guidelines

This year's BSAS Annual Conference will include a session for judging the President's Prize finalists.

As a finalist, you will be required to present your submitted abstract to the judges and session audience. Your presentation should be a maximum of 5 minutes long which will be followed by a 5-minute question and answer session where you will be quizzed, by the judges, on your presentation. The presentation is your 'elevator pitch' and should meet the outlined prize criteria.

Please send a copy of your presentation slides to bsasconference@abbeyuk.com by 7th March 2025. We suggest that you use [We Transfer](#), or similar, to do this if your file exceeds 5MB.

Please make sure you send us the following information along with your presentation:

- **First Name and Surname | Session: President's Prize | Presentation Title**

Constructing your Presentation:

Remember that viewing maybe via a computer screen please consider this when creating your presentation. Use clear lettering, UK English and good quality photographs. Ensure that key messages are clear and identified. The presentation is error free, and you show why the work is important.

Clarity is key! A simple colour graph, table or photograph can help a reader understand the point you are trying to make. Too many will confuse your audience.

Prize

A prize of £200 is award to the winner.

Award Criteria

To apply for the President's Prize, you must be:

- a BSAS member
- presenting your **first or second** paper at the Annual Conference

Applicants

- The prize is to encourage **early career** scientists to improve their public communication skills.

Judging

- Candidates will be judged, by representatives of BSAS firstly, on the quality of their summary and, if successful in becoming one of the five finalists a presentation of their work at the BSAS Annual Conference

Judging Criteria

- Quality of delivery/presentation
- Ability to respond to Q&A
- Content - including identification of key issues and research questions; provision of supporting evidence for arguments; explanation of source material; consideration of potential issues

Applications

- Are made via the [conference submissions system](#). Please tick the appropriate box, when submitting your abstract, to be included for the President's Prize

Industry Prize

Presentation Guidelines

This year's BSAS Annual Conference will include a session for judging the Industry Prize finalists.

As a finalist, you will be required to present your submitted abstract to the judges and session audience. This presentation is your 'elevator pitch' and should contain relevance to industry with an emphasis on the practicality of implementation and/or cost benefit of implementation. Your presentation, based on your submitted abstract, must be a maximum of 5 minute long and will be followed by a live 5-minute question and answer session where you will be quizzed, by the judges, on your presentation. Remember when answering questions, the focus is on "industry application".

You must send a copy of your presentation slides to bsasconference@abbeyuk.com by **7th March 2025**. We suggest that you use [We Transfer](#), or similar, to do this if your file exceeds 5MB.

Please make sure you send us the following information along with your presentation:

- **First Name and Surname | Session: Industry Prize | Presentation Title**

Constructing your presentation:

Use clear lettering, UK English and good quality photographs.

Ensure that:

- Key messages are clear and identified
- You show why the work is important
- Your key findings and their relevance are evident and:
 - What the impact to industry is
 - How easy they are to implement
 - Any cost benefits
 - How they affect welfare issues
 - What they mean for the future

Prize

A prize of £200 is awarded to the winner.

Award Criteria

To apply for the Industry Prize, you must be:

- a BSAS member
- an early career animal scientist (postgraduate student or within two years of graduating with a PhD) **or**
- working in commerce or industry with an equivalent level of experience (without necessarily having a PhD)

Applicants are asked to consider

- The importance of the impact of their research to industry, appreciating that what they as a researcher think is relevant may not be to the end-user i.e., the producer
 - "What this means" when assessing your work, or "so what?". What is the benefit of this result?
- For example, lambs grow faster being fed additive A. An excellent finding. What does this mean? More income? What was the cost of the additive A? Is it worth while using this additive? Is the additive available now or in development?
- Include aspects, such as return on investment or feasibility of introducing new concepts that have been derived from the research

Judging

- Candidates will be judged, by industry representatives of BSAS, firstly, on the quality of their abstract and, if successful in becoming one of the five finalists a presentation of their work at the BSAS Annual Conference

Judging Criteria

- The main criteria for winning the prize is "impact to industry"

Applications

- Applications are made via the [conference submissions system](#). Please tick the appropriate box, when submitting your abstract, to be included for the Industry Prize

Awards Criteria & Presentation Guidelines

PowerPoint / Slide Design

- Presentations may only be submitted as PowerPoint. No other audio-visual layout (e.g., slide, video, or overhead) or software is permitted.
- Please note that you cannot present from your own laptop or USB in the session rooms. All presentations will be pre-uploaded so that your presentation slides are ready to play
- All slides are to be in a 16:9 Aspect Ratio. The presentation **MUST** be in widescreen 16:9 ratio to work with the format of the projector screens. This can be amended in PowerPoint by changing the Slide Size on the Design ribbon. Review each slide as you may need to adjust text around graphics or font sizes after resizing.
- Keep your presentation as simple as possible to avoid hardware or software conflicts. Audio and video files, animated text, slide transitions, animated figures, superscripts, and subscripts cause most of the problems.
- If you must embed video files, .mpg, .mpeg, or .wmv formats are more likely to be compatible. Other formats may not play properly.
- Prepare your presentation as a single file to run on PC, as a Microsoft Office PowerPoint presentation format file. Save your file as a normal PowerPoint file (.pptx). Do not save your file as a PowerPoint Show (.ppsx) file. For security reasons, we cannot accept macro-enabled files (.pptm or ppsm).
- All presentations must run on Windows operating system. Conference computers will run on Windows. Please create your presentation in PowerPoint for Windows. If you use PowerPoint for Mac please test it on a Windows computer before submitting.
- Conference organisers will pre-load all presentations onto conference computers. Presenters will NOT be allowed to use their own laptop computer. Apple computers will NOT be available.
- Arrive for your session 15 minutes prior to the beginning of the SESSION (not your presentation). Meet the session chair and audio-visual volunteer. Become familiar with the room and with the operation of the 'forward' button or your PowerPoint presentation prior to your presentation.

Please note:

- Failure to follow the slide design guidelines may result in technical issues during your presentation, which BSAS cannot be held responsible for. We strongly recommend you arrive with enough time to run through your slides on the conference laptop.
- **All presenters are required to purchase a conference ticket no later than 15th January 2025.**