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LANGFORD FOOD INDUSTRY CONFERENCE

Fourth Conference May 23rd 2001

Developing the Markets for British Livestock Products

PROGRAMME

Animal welfare: part of the consumer's definition of quality

John Webster
Professor of Animal Husbandry
School of Veterinary Science, University of Bristol

UK Livestock Production plc – policies for the future

Mike Roper
Meat Trade Adviser, MAFF, London

**Knowledge transfer to the Livestock Industry
Progress in the new MAFF initiative**

Bridget Drew, Coordinator of the ADAS/IGER/Bristol University project

Healthy meat tomorrow: TSEs, GMOs and PUFAs

Robert Pickard
Director, British Nutrition Foundation, London

Quality in the marketing of food: a French view

Maryline Kouba
Ecole Nationale Supérieure Agronomique de Rennes, France

Producing organic pork

Helen Browning, Chairman Soil Association and Farmer, Eastbrook Farm, Swindon, Wiltshire

The milking partnership: The Dairy Crest – Waitrose milk supply chain project

Adrian Carne, Trading Director, Dairy Crest, Surbiton, Surrey

Developing the market for British lamb in Europe

Mike Gooding, Group Marketing Director, Farmers First, Kidlington, Oxford

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