



Advancing Beef Safety and Quality through Research and Innovation

An international conference organised by ProSafeBeef

**A European Commission Research Project
(Food CT-2006-36241)**

**Wednesday 6th October – Thursday 7th October 2010
Aberystwyth, Wales UK**

Announcement including registration form



Invitation

The organisers of ProSafeBeef, a European Commission integrated research project, on “*Improving the Quality and Safety of Beef and Beef Products for the Consumer in production and Processing*”, which is funded within the EU VI framework programme, invite you to attend a conference on the latest research findings on Meat Quality and Safety. ProSafeBeef is a five year integrated research project, which commenced in March 2007. It is co-ordinated by the Food Research Centre, Teagasc, Ashtown, Dublin and involves 41 leading research and industrial organisations from Europe, North and South America, Australia and New Zealand.

The conference will include oral and poster presentations summarising areas of risk assessment, pathogen control, novel beef products and processes and consumer attitudes to beef safety and novel technologies. The conference will also include a half day industry focused workshop showcasing technologies and innovations originating from the project, with presentations, practical demonstrations, and an opportunity for stakeholders to meet directly with the researchers.

Venue and Date

The conference will be held from 6th to 7th October 2010 at

William Davies Building,
Institute of Biological, Environmental and Rural Sciences (IBERS),
Aberystwyth University, Gogerddan Campus,
Aberystwyth, Ceredigion,
Wales UK SY23 3EB

Travel and Accommodation

Maps and information on travel to the IBERS Gogerddan Campus, Aberystwyth, are available via: www.aber.ac.uk/en/maps-travel/

- **Gwesty Cymru Hotel**, 19 Marine Terrace, Aberystwyth
www.gwestycymru.com
Room charge: From £80 per night
- **Belle Vue Royal Hotel**, Marine Terrace, Aberystwyth
www.bellevueroyalhotel.co.uk
Room charge: From £70 per night
- **Four Seasons Hotel**, Portland Street, Aberystwyth
www.fourseasonshotel.uk.com
Room charge: From £60 per night

Agenda

Wed 6 th Oct	Conference Registration 10:00 – 10:30
	Key Note Speaker Future Perspectives in Beef Quality and Safety 10:30 – 11:10
	Session 1 Consumer Issues 11:10 – 13:00
	Lunch and Posters 13:00 – 14:00
	Demonstration Events Beef Industry and Producer Demonstrations: <i>Microbial Safety Across the Chain</i> <i>Quality Assurance Schemes</i> <i>Upgrading the Fore Quarter</i> 13:00 – 17:00
	Conference Dinner and Welsh Evening 19:00 - Late
Thu 7 th Oct	Session 2 Future Industry Challenges in Meat Safety 09:00 – 11:00
	Coffee and Posters 11:00 – 11:30
	Session 3 Nutritional Challenges for the Meat Industry 11:30 – 13:00
	Lunch and Posters 13:00 – 14:00
	Session 4 The Retail Perspective 14:00 – 16:00
	Conference Closes 16:30

Abstracts (short oral and poster presentation)

Participants are invited to submit abstracts relating to meat safety and quality. Abstracts should be on a single A4 page, text should be Times 12pt with single spacing and the length should not exceed 300 words. All abstracts should be in English and include the authors' names, and the name and address of the institution. The name of the author presenting the contribution should be underlined. Please indicate whether abstract should be considered as short oral or poster presentation. Accepted abstracts will be published in the conference proceedings.

Closing date for receipts of abstracts is **27th August 2010**.

Confirmation of acceptance and format will be provided to the author by 6th September 2010.

Please submit abstracts to Geraldine.Duffy@teagasc.ie

All the proceedings will be in English and translation will not be provided

Registration Cost: (£130 GB Pounds)

The conference fee will include lunches, refreshment and conference materials and a conference dinner on the evening of Wed 6th October. Hotel accommodation is not included and should be booked separately.

To register, please complete the registration and payment forms overleaf and e-mail your completed forms to Jessica Longworth via jklstaff@aber.ac.uk.

Closing date for Registration is **12:00 pm on 6th September 2010**

For further details on conference or on ProSafeBeef please contact:

Jessica Longworth, jklstaff@aber.ac.uk, or go to www.prosafebeef.eu

REGISTRATION FORM: Return to jklstaff@aber.ac.uk

Title (Prof/Dr/Mr/Ms)		First Name	
Family Name			
Business Address			
Tel		E-mail	

Business VAT No.	
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Registration Fee £130 GB Pounds	
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PAYMENT FORM: Return to jklstaff@aber.ac.uk

Payment method	Chosen method of payment (Yes/No)	Details	
Credit Card (All card types are accepted, with the exception of American Express)		Name of Cardholder:	
		Card Number:	
		Expiry Date (mm/yy):	
		Valid From (mm/yy) or Issue Number (Switch and Maestro):	
		Last three digits from security strip (back of card):	
*Direct Bank Transfer		Account Name: Aberystwyth University General A/C Bank: HSBC Branch: 19 Great Darkgate Street Aberystwyth SY23 1DE Sort Code: 40-08-09 Account Code: 01197339 IBAN: GB41MIDL40080901197339 BIC: MIDLGB22	
<p>*IMPORTANT: <i>If paying by direct bank transfer, our conference code, "A9215 CZA 901", <u>MUST</u> be quoted in the transfer details. Without this code, your payment may be misallocated to another fund and your registration not processed.</i></p>			